



Progressive Turnout Project seeks State Relational Organizing Program Director
Arizona, Georgia, North Carolina, Nevada, Pennsylvania, Wisconsin

Position: State Relational Organizing Program Director

Location: AZ, GA, NC, NV, PA, WI

Salary: \$52,000 - \$72,800

Start Date: 08/01/2022 (Flexible)

End Date: 11/30/2022

Position Summary:

Progressive Turnout Project (PTP) seeks applicants for the Relational Organizing State Program Director role to oversee the on-the-ground efforts of the relational community mobilizer program in your assigned state. This work will be based on PTP's successful pilot program in Virginia in 2021 (which was modeled after the [groundbreaking work done by the Jon Ossoff for U.S. Senate runoff campaign](#)).

The Relational Organizing State Program Director will manage staff in-state and act as the point of contact and conduit of information between HQ staff and the staff on-the-ground. This will include ensuring programmatic goals are being met in-state and being proactive in communication with HQ.

Closer to Election Day, this role will be responsible for refining a presentation and conducting multiple daily onboarding and refresher sessions for the Community Mobilizers in your state, which will include topics like Reach (or another similar tech tool) and information about voting. Ultimately, this role will play a critical part in at least 200 part-time Community Mobilizers per city being on boarded during the final weeks of the 2022 election cycle.

This role will manage up to eight Community Mobilization Organizers within your assigned state. As such, this role must have great communication skills and experience in coaching managers who are responsible for yielding measurable, metric-driven results on-the-ground.

This position will report directly to the Deputy Relational Organizing Director at HQ and will be tasked with both implementing metric-driven programming in your assigned state and reporting information between HQ and those in-state with accuracy and efficiency. This position will ideally be based within the assigned program state and some travel may be required within the state from the launch of the program through Election Day.

The 6 Relational Organizing State Program Director roles we are hiring for are as follows:

- Arizona
- Georgia
- Nevada
- North Carolina
- Pennsylvania
- Wisconsin

This position is eligible for benefits, including employer-sponsored health, dental, and vision insurance, FSA, 401(k), student loan repayment assistance, transportation stipend for site-based staff, paid time off, and paid holidays.



There are no formal education requirements for this position. People of all backgrounds are encouraged to apply.

Responsibilities:

- Learn and apply our organizational values to foster a strong culture based on trust and mutual respect
- Collaborate with PTP's Deputy Relational Organizing Director and other program staff to implement the 2022 relational organizing program in your designated state
- Hire Community Mobilization Organizers in your state for each city where we are launching programs
- Hold Community Mobilization Organizers accountable for goals regarding the interview process and ensure direct reports significantly contribute to bringing on at least 200 Community Mobilizers per targeted city
- Collaborate with the Deputy Relational Organizing Director and the State Interviewing and Onboarding Coordinators to refine and implement a state-specific plan for interviewing and onboarding Community Mobilizers and ensure staff have the resources they need to execute our programmatic goals
- Present daily engaging onboarding sessions for Community Mobilizers joining the program the last few weeks of the 2022 cycle and ensure there are proper and regular methods of communication available for one-off questions and refresher sessions
- Conduct Community Mobilizer interviews as needed
- Hold Community Mobilization Organizers and their teams accountable to systems that measure and track direct voter contact progress to goal to ensure Community Mobilizers meet their contractual obligations for direct voter contact
- Maintain and model high standards to ensure data systems and integrity meet the highest standards
- Following safety protocols for COVID, travel to program cities to oversee implementation of key program milestones and gain on-the-ground insight into program execution
- Provide regular daily reports (quantifiably and quantitatively) regarding program progress to goal for the Deputy Relational Organizing Director
- Participate in a deep-dive debrief of program after Election Day with PTP's leadership to provide recommendations for any potential future iterations of the program
- The responsibilities listed are a general overview of the position and additional duties may be assigned

Qualifications (You will be a good fit if):



- You have 2+ years of political and/or electoral experience that has training responsibilities and/or staff management at its core
- You are committed to establishing a culture of community and respect in the workplace, and contributing to the development of best practices
- You have a proven record of being an engaging presenter and/or managing high functioning teams that work well toward metric-driven goals
- You are able to communicate up and down the chain promptly and effectively
- You have exceptional written, verbal, and presentation skills that you have used to communicate to a diverse set of audiences
- You're proficient in G Suite Products (Gmail, Calendar, Drive, etc)

Preferred Qualifications (Not Required):

- You are fluent in Spanish
- You have experience using Reach and/or similar tech tools
- You reside in Arizona, Georgia, Nevada, North Carolina, Pennsylvania and Wisconsin and/or are within driving distance to key metropolitan cities in the above states
- You are proficient in Microsoft Office

Questions about the position may be directed to info@turnoutpac.org.

About PTP:

Progressive Turnout Project is dedicated to mobilizing the Democratic Party and defending democracy. Since 2015, Progressive Turnout Project has helped 137 Democrats win races and increased voter turnout in elections by up to 10.4%. Our voter turnout initiatives are solely focused on motivating Democrats to exercise their right to vote. All our work at Progressive Turnout Project is to build power for the long term. Through data-driven research, we design, test, and deploy specialized voter turnout programs. We're here to share resources, implement strategy and offer our expertise for the advancement of Democrats (and democracy itself), cycle after cycle.

Progressive Turnout Project is committed to building a staff that reflects the diverse communities that make up our country and the progressive movement. PTP is an Equal Opportunity Employer and it is PTP's policy to recruit, hire, train, promote, and administer any and all personnel actions without regard to age, color, creed, disability, economic status, ethnic identity, gender identity, national origin race, religion, sex, sexual orientation, veterans status, or any other basis prohibited by applicable law.